

How to Communicate Access Through Signage



Use of the International Symbol of Accessibility (ISA)



Use of the ISA can
convey mixed meanings



Use of the International Symbol of Accessibility (ISA)



The Blue ISA
implies a specific
level of access
in the built
environment

Use of the International Symbol of Accessibility (ISA)



NPS and USFS use Brown as a standard for signage in their parks

The ISA should only be used when all elements of the feature displaying it are accessible

Public Outdoor Recreation Area Survey

The purpose of this survey is to establish the best way to display information about accessibility for all users at **Outdoor Recreation Areas**. The intention of this survey is to evaluate **your preferences** as a user of outdoor recreation areas; questions do not have a correct or incorrect answer



For the purpose of this survey, we are using the campsite and the NPS campsite symbol as the example for each question.

Survey Question 1

Should the Blue or Brown ISA be used in the Outdoor Recreation Environment?



- ☐ Blue should be used
- ☐ Brown should be used
- ☐ Either Blue or Brown can be used

Survey Question 2

Would use of the Brown ISA at a campsite imply that the campsite is reserved?



☐ Yes

☐ No

Survey Question 3

Do you think the following statement should be included on signs at designated **campsites** to remove confusion about the site being reserved?



- ☐ Yes
- ☐ No signage is necessary
- ☐ Yes, However I prefer alternate language

Survey Question 4

Would it be acceptable to pair the ISA in brown with the campsite symbol?



- ☐ Yes, should be paired when the campsite meets all access requirements.
- ☐ No, it does not need to be paired

Survey Question 5

If a campsite has some accessible elements, like a table, tent pad or grill for example, should the **campsite** be identified with some type of signage?

- ☐ Yes, campsites with some access elements should be identified
- ☐ No, only campsites that are fully accessible should be identified









Public Outdoor Recreation Area Survey

The remainder of this survey is trying to determine the best type of signage for the situation where **some** access elements are provided at a campsite.

Please answer the following questions assuming that some type of signage would be provided when one or more accessible elements are provided.


Survey Question 6


Please rank the following symbols to indicate which symbol(s) you think would best show that a campsite contains some access features that are accessible but is not a fully accessible campsite (1=most effective, 8=least effective):


	Active ISA (Unofficial Logo that has been proposed to replace the traditional ISA)		Web Access Symbol inside Trail Shield Shape
	Modified Active ISA		Recreation Universal Access Symbol inside Trail Shield Shape (Acquired from Universal Access to Outdoor Recreation: A Design Guide , PLAe, Inc.)
	Adaptation of Access Information Logo for "Mobility"		Access Information Logo – Developed by Beneficial Designs and used on signage that contains trail access information.
	Suggest your own design		Access Information Logo paired with Trail Shield Shape


Survey Question 7


Of these options, which layout do you think best combines your favorite access symbol from the previous question (shown as the modified active ISA here) with the campsite symbol?

☐ A)  Separate Symbols "Top to Bottom" or "Side by Side"

☐ B)  Included in design

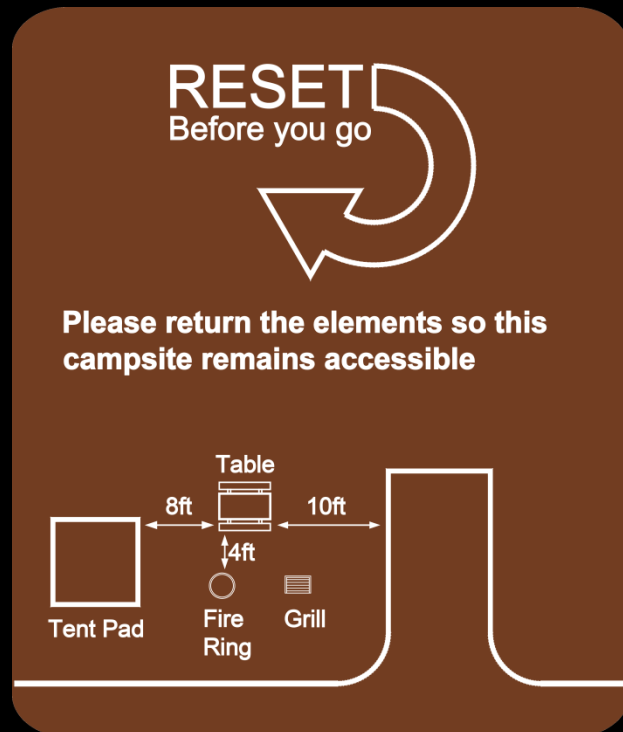
☐ C)  Widened to include

☐ D)  Offset in same shape

☐ E) Other Design: 

Survey Question 8

If a moveable picnic table is provided, moving the table might cause the campsite to be inaccessible. Would the following statement, with an image, be appropriate at designated campsites that provide accessibility features?



- ☐ Yes
- ☐ No signage is necessary
- ☐ Yes, However I prefer alternate language

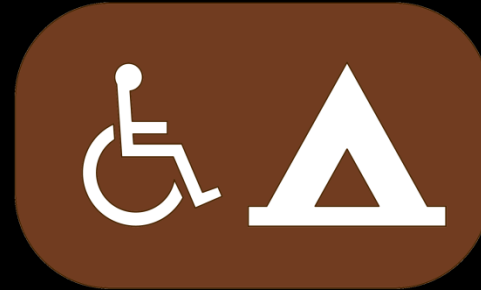
Survey Question 9

If a campsite is **partially or fully accessible**, is it better to say that it has **Access Features**, **Accessibility Features**, or **Mobility Features**?

- ☐ Access Features
- ☐ Accessibility Features
- ☐ Mobility Features

Survey Question 10

A fully accessible campsite
might be signed like this



A campsite with some access features might be
signed like your choice in Question 7

Do you feel that this system would work to indicate
the difference between a fully accessible campsite
and one with some access features?

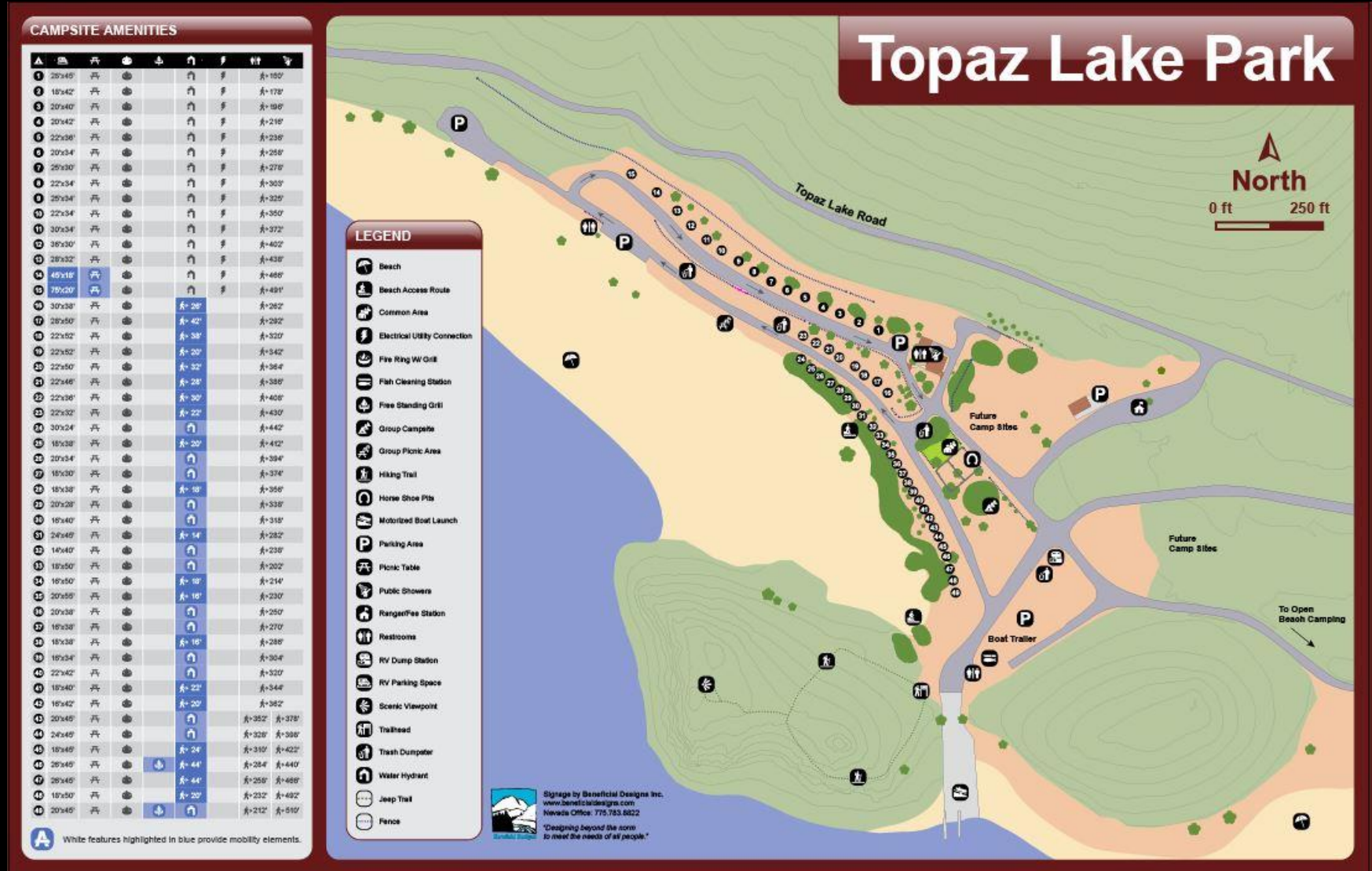
☐ Yes

☐ No

Comments?

Do you have any other comments to make this concept of signage work better?

Facility Maps are a Great Tool



Tables added to Panel Maps & Web Pages

▲	🚗	⚙️	🏠	🔥	🚰	⚡	🚻	📶
1	28'x45'	⚙️	🏠		🚰	⚡	🚻 150'	
2	18'x42'	⚙️	🏠		🚰	⚡	🚻 178'	
3	20'x40'	⚙️	🏠		🚰	⚡	🚻 196'	
14	45'x18'	⚙️	🏠		🚰	⚡	🚻 466'	
17	28'x50'	⚙️	🏠		🚰 42'		🚻 292'	
24	30'x24'	⚙️	🏠		🚰		🚻 442'	
49	20'x45'	⚙️	🏠	🔥	🚰		🚻 212'	🚻 510'



White features highlighted in blue provide mobility elements.

14'x40'	⚙️	🏠	🚰	🚻 238'
18'x50'	⚙️	🏠	🚰	🚻 202'
18'x50'	⚙️	🏠	🚰	🚻 214'
20'x50'	⚙️	🏠	🚰	🚻 230'
20'x38'	⚙️	🏠	🚰	🚻 250'
18'x38'	⚙️	🏠	🚰	🚻 270'
18'x38'	⚙️	🏠	🚰	🚻 286'
18'x34'	⚙️	🏠	🚰	🚻 304'
22'x42'	⚙️	🏠	🚰	🚻 320'
18'x40'	⚙️	🏠	🚰	🚻 22'
18'x42'	⚙️	🏠	🚰	🚻 20'
20'x48'	⚙️	🏠	🚰	🚻 352'
24'x48'	⚙️	🏠	🚰	🚻 326'
18'x48'	⚙️	🏠	🚰	🚻 310'
26'x40'	⚙️	🏠	🚰	🚻 24'
26'x40'	⚙️	🏠	🚰	🚻 44'
26'x40'	⚙️	🏠	🚰	🚻 256'
18'x50'	⚙️	🏠	🚰	🚻 20'
20'x40'	⚙️	🏠	🚰	🚻 232'
20'x40'	⚙️	🏠	🚰	🚻 212'

White features highlighted in blue provide mobility elements.

- P Parking Area
- 🚗 Picnic Table
- 🚻 Public Showers
- 🚰 Ranger/Free Station
- 🚻 Restrooms
- 🚗 RV Dump Station
- 🚗 RV Parking Space
- 🏞️ Scenic Viewpoint
- 🚶 Trailhead
- 🗑️ Trash Dumpster
- 🚰 Water Hydrant
- 🚶 Jeep Trail
- 🚧 Fence



Signage by Beneficial Designs Inc.
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"Designing Beyond the norm
to meet the needs of all people."

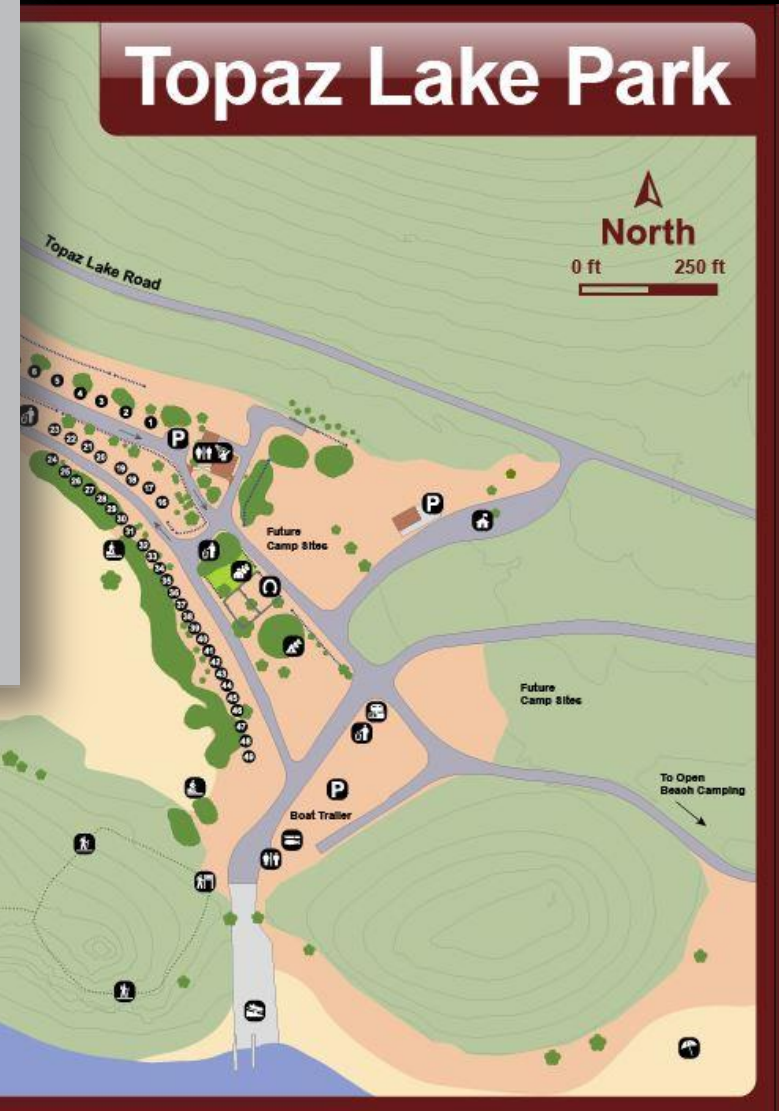


Table Format Options:

CAMPSITE

AMENITIES

 1

 28'x45'       150' 

14

 45'x18'    42'    466' 

17

  28'x50'     42'   292' 

































 24

 30'x24'       442' 

49

  20'x45'          212' 





























Table Format Options:

								
1	28'x45'						 150'	
14	30'x24'						 466'	
17	28'x50'				 42'		 292'	
24	30'x24'	●	●	●	●		 442'	
49	45'x18'						 118'	 510'



White features highlighted in blue provide mobility elements.

Table Format Options:

	1	14	17	24	49 
	28'x45'	45'x18' 	28'x50'	30'x24' 	20'x45'
	●		●		●
	●	●			●
	--	--	●		●
	●	●	 42'		●
	●	●	--	--	--
	 150'	 466'	 292'	 442'	 212'
	 150'	 466'	 292'	 442'	 510'

Acknowledgement

Phase I & II funding for the Developed Outdoor Recreation Assessment Process was provided by the U.S. Department of Agriculture through the Small Business Innovation and Research program Grant number 2013-33610-21051

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*Working toward universal access
through research, design & education*